



## Pitch Your Plan: Young Entrepreneur Contest

### Enter To Win an Apple MacBook Air

The Middlesex County Young Entrepreneur Business Plan Contest is a great opportunity for youth in the community to pitch their creative business idea and be rewarded!

As part of this contest the following is required:

- 1) This completed form, which includes your Business Plan
- 2) Business Pitch Video (3 minutes maximum) - Video should outline your Business Plan idea and can be sent through [WeTransfer](https://www.wetransfer.com) to **info@investinmiddlesex.ca**
- 3) Deadline to apply **Monday, June 8<sup>th</sup>, 2026 at 4:00 pm**

To qualify, you need to:

- Be a resident of Middlesex County (City of London students are ineligible)
- Currently enrolled in Elementary School or High School
- Have an idea for a business you will start in 2026
- Have an entrepreneurial spirit

\*Previously submitted business plans will not be accepted, and previous winners are ineligible. Proof of age and residency will be required.

Two Prizes will be awarded (One in each of the Elementary/High School Categories)

## Pitch Your Plan: Young Entrepreneur Contest

### \* 1. Contest Entry Information

**Your Name**

**Home Address**

**City/Town**

**Postal Code**

**Email Address**

**Phone Number**

### \* 2. What Level of School Are You In?

Elementary School (Grades 7-8)

Secondary School (Grades 9-12)

### \* 3. What will your business name be?

### \* 4. Where do you plan to open your business?

\* 5. Give a brief description of your business idea

\* 6. What will your business be selling or what service will it offer?  
List products or services and describe them.

\* 7. What will make your business unique and stand out from your competitors?

\* 8. Who is your target market (who is your customer)?

\* 9. Why do you think you would be a good business owner?

\* 10. When do you plan to open your business?

Date

MM/DD/YYYY

\*11. Where will you plan to sell your product or service?

- Locally (within Middlesex County)
- Provincially (within Ontario)
- Nationally (within Canada)
- Internationally (outside of Canada, including other countries)
- All of the above

\* 12. What price will you sell your product or service for?

List as many as you can

\* 13. How many products do you plan to sell in a week?

List a total amount (if you can) of sales expected

\* 14. How do you plan to get customers to buy your product or service? (This is the Marketing Plan) Tip: Will you sell online, in-person, or both? What methods will you use to get people to buy what you are selling? (Online ads, signs, flyers, etc.)

\* 15. Are there other businesses that offer the same sort of product or service?

Yes

No

\* 16. Think of your business location, why do you plan to locate your business where you have chosen?

\* 17. If your business has products you make or sell, how do you plan to get the supplies required?

\* 18. How much will it cost to start your business?

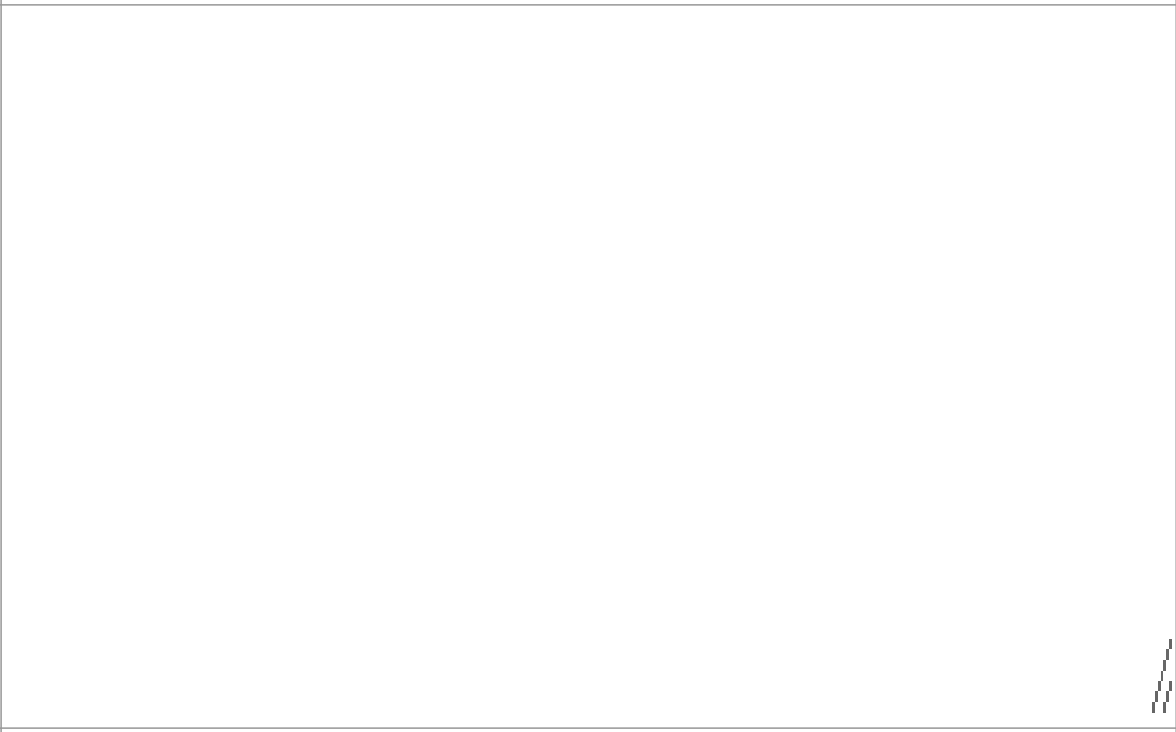
\* 19. What will you need your money for to start your business? Make a list of what you will need to purchase to start, including the cost of each.

\* 20. How will you get the money to start your business? Tip: Do you already have it, or will you need financial support, such as an investor or other method? If you plan to borrow money, how do you plan to pay it back?

**This is it! You have one chance to pitch your idea. Think of everything that you compiled in your Business Plan and write it below in the section of how you will convince others of why your business idea is good.**

A Business Pitch Method in which you need to convince potential investors for money or potential business partners that wish to join and partner with your company.

\* 21. Write your Business Pitch

A large, empty rectangular box with a thin black border, intended for writing the business pitch. It occupies the central portion of the page.

**\* Make sure to send your max 3-minute video of you presenting your business pitch**